



SPONSORSHIP PACKET

sponsorship@hackpsu.org

WHY SPONSOR?

Over the past ten years, we've hosted twenty hackathons that have brought over 5,000 passionate students from 40+ top universities to Happy Valley to build, innovate, and explore a variety of technologies. Join us during our upcoming hackathon for a weekend packed with opportunity, innovation, and excitement!



< RECRUITMENT / >

For an entire weekend, hundreds of top students engineer creative solutions to challenging problems. By joining us, you'll not only have the chance to receive students' resumes but also interact with students in person through our networking and mentorship opportunities.

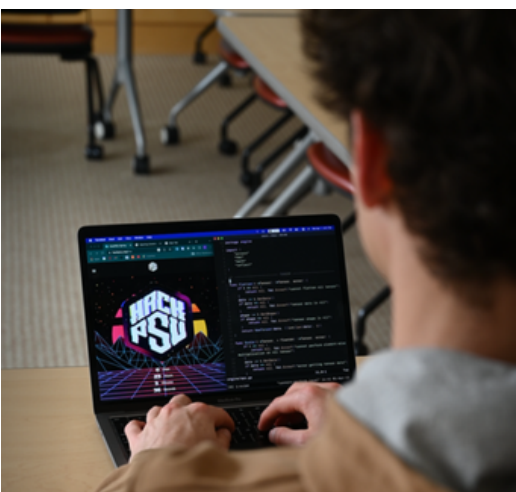
< EXPOSURE / >

Take advantage of our hackathon to showcase your products to the new generation of developers, leaders, and consumers. To coordinate this, we offer a variety of promotions ranging from sponsored Keynotes, meals, and swag to hosting one of our challenges.



< CHALLENGES / WORKSHOPS / >




















Have a new technology initiative you want to test or get real-world feedback on? Present it as a challenge for participants to prototype, validate, or expand — and spark innovative solutions aligned with your vision. Sponsor a workshop to engage and educate participants for 50 minutes on a topic aligned with your company's goals and interests.



< FEEDBACK / >

Our hackathon provides an opportunity to observe how developers use your technology in their projects. This invaluable feedback is facilitated from branded challenges, workshops, one-on-one opportunities, and more.

As the largest technology event at Penn State, we need sponsors like you to make each hackathon the best it can be. Sponsorship funds cover all event expenses such as the food, venue, equipment rental, prizes, transportation, and more.

	 Bronze \$1.5k	 Silver \$3k	 Gold \$5k	 Platinum \$8k
ENGAGEMENT				
Send Mentors				
Sponsor a Challenge			1	1
Present Challenge and Prizes				
Company Table	1	1	2	2
Present at Opening Ceremony			2 mins	5 mins
Host a Workshop				
Keynote Speaker				
RECRUITMENT				
Access to Resume Book Post Event				
Signage Spotlight				
Distribution of Promotional Material				
BRANDING				
Logos on all Platforms				
Logos on T-Shirts		Small	Medium	Large
Promo Email Pre-Event				

Sponsored Lunch - \$2000
Sponsored Dinner - \$2500

Host a Challenge - \$2000
Host a Workshop - \$1750
Keynote Speaker - \$1250

Ice-cream Social - \$600
Sponsored Snack- \$400